



**Precision-Paragon [P2] Hires New Regional Sales Manager for Pacific Northwest**  
Forrest B. Hillyer III brings experience and innovation to energy efficient lighting manufacturer

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**FOR IMMEDIATE RELEASE**

**Yorba Linda, Calif. May 24, 2011** — Reflective of its growing business, Precision-Paragon [P2], a leading national energy-efficient lighting manufacturer, today announced the appointment of a new regional sales manager.

Forrest B. Hillyer III will use his expertise in the Pacific Northwest to oversee sales in the Washington, Oregon and Idaho region for [P2].

“We are excited that Forrest is joining our sales team,” said Joe Martin, [P2] vice president and general manager. “We believe Forrest’s expertise in sustainable technologies combined with his inventive approach to lighting solutions will be an asset to our sales team and our customers.”

Hillyer previously worked as the conservation division manager for the Washington-based Motors and Controls Corporation. He spent 13 of his 19 years with the company as the head of the conservation division – a division he envisioned to boost the company’s place in the energy efficiency industry.

While at the Motors and Controls Corporation, his responsibilities included personally managing several million dollars worth of energy efficiency projects from initial inspections to final walk throughs. With his focus on energy efficiency, he also educated inside sales staff on current efficiency standards to maximize both efficiency and rebate incentive packages from utility companies.

Hillyer’s experience and innovation will now form the cornerstone of Precision-Paragon [P2]’s presence in the Pacific Northwest.

“We’re excited to have Forrest on our team,” said Lou Preston, [P2] national marketing director. “We’re also excited that [P2] has been able to ramp up our hiring in an economy that’s been challenging for many other companies.”

**About Precision-Paragon [P2]:** For nearly 20 years, [P2] has made high-quality, indoor-and-outdoor light fixtures for just about any setting—including retail, commercial and industrial spaces. [P2]’s energy-efficient

lighting drastically cuts energy consumption, creating big cost savings and significant environmental benefits. Over the last two decades, [P2] has earned a reputation for going the extra distance in customer service by producing high quality, American-made products. [P2] products are manufactured in Gainesville, Fla., Hudson, Wis., and at the company's headquarters in Yorba Linda, Calif.

**Web site:** [www.p-2.com](http://www.p-2.com)

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