



**Precision-Paragon [P2] Announces Promotion of Joe Martin**  
Martin will take the helm as [P2] vice president and general manager

**Media Contact:**

Lou Preston  
National Marketing Director  
714-386-5550  
[lpreston@p-2.com](mailto:lpreston@p-2.com)

**FOR IMMEDIATE RELEASE**

**Yorba Linda, Calif. 1/10/2011** — Precision-Paragon [P2] today announced that Joe Martin, current vice president of engineering, will be promoted to vice president and general manager succeeding Ray Pustinger, effective January 1, 2011. The announcement was made by Joe Incrocci, vice president/general manager and founder of Varon Lighting Group.

“Joe has a strong track record of success at [P2] and in the energy industry. In his time at [P2], he has been the driving force behind developing lighting solutions that have helped establish the company’s position as a leading energy-efficient lighting manufacturer. Joe’s experience and leadership capabilities make him the right fit for this role and responsibility,” Incrocci said.

As [P2] vice president of engineering Martin most recently has supervised product development, advanced customer application support and project development for the company. He came to [P2] in 2007 from Hardin Geotechnologies, Inc., a multi-discipline energy service company that implements demand-side energy conservation measures. At Hardin, Martin wrote performance contracts and third party financing agreements for the company’s customers. Earlier in his career, Martin directed sales, engineering and operations for the Mexican division of FATA Automation, a global supplier of automated material handling systems.

Martin holds a bachelor’s degree in mechanical engineering from Purdue University, an MBA from Purdue’s Krannert School of Management, and a European MBA from Tilburg University’s TiasNimbas Business School in the Netherlands.

**About Precision-Paragon [P2]:** For nearly 20 years, [P2] has made high-quality, indoor-and outdoor energy efficient lighting products for just about any setting -- including retail, commercial and industrial spaces. [P2]’s energy-efficient lighting cuts energy consumption, creating cost savings and environmental benefits. [P2] has earned a reputation for exceeding customer expectations in customer service and producing high quality, American-made products. [P2] products are manufactured in Gainesville, Fla.,

Hudson, Wis., and at the company's headquarters in Yorba Linda, Calif. [P2] is a division of Hubbell Lighting, Inc.

**Web site:** [www.p-2.com](http://www.p-2.com)

###