

FOR IMMEDIATE RELEASE

PRECISION-LIGHTING ATTENDS LIGHTFAIR INTERNATIONAL WITH A NEW NAME AND NEW WEBSITE

Yorba Linda CA, May 2008 - Precision-Lighting, formerly Precision Fluorescent, is attending this year's LIGHTFAIR International convention with both a new name and a new website. The completely new website will be in place on May 23, 2008 at Precision's existing domain www.precision-lighting.com. The name change was prompted by advances in energy-efficient lighting technology. Mike Doyle, Precision-Lighting's Vice President for Sales and Marketing, explained that, "fluorescent lighting used to be the only energy-efficient lighting game in town. Now, with technologies like LED lighting becoming viable alternatives we felt that a name change was appropriate."

The website, Precision-Lighting.com, allows Precision-Lighting customers to learn about the technologies and principles behind energy-efficient lighting while they discover Precision-Lighting products and services. Ray Pustinger, Precision-Lighting's President and CEO, commented, "We've always been on the forefront of energy-efficient lighting design. Now our website reflects that innovation." Pustinger continues, "We've designed the site to be beneficial to everyone, from the most experienced lighting engineer to a complete lighting novice. It's a resource for not only Precision-Lighting products, but energy-efficient lighting in general."

The new site enables customers to easily browse Precision-Lighting's entire inventory of fixtures and learn about custom options from the manufacturer. The changes are only the latest in a series of advances at Precision-Lighting. Last month the manufacturer launched its Service Hub, a centralized resource dedicated to serving customer needs. The company is also expanding its line of LED based lighting fixtures to take advantage of the maturing technology. Lighting professionals attending LIGHTFAIR International will be able to meet the Precision-Lighting executive team, learn about their innovative products and discover the entire Varon Lighting Group of companies.



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Precision-Lighting is a flagship subsidiary of the Varon Lighting Group. Varon Lighting companies comprise Beacon Products, LLC, Paragon Lighting, Inc., Precision-Lighting, LLC, and Thomas Research Products, LLC. Information on Varon Lighting manufacturers and their products may also be obtained from Varon Lighting, LLC, 765 South Route 83, Elmhurst, Illinois 60126. Telephone: (630) 532-6500. Fax: (630) 532-6501. E-mail: info@varonlighting.com. Visit Varon Lighting Group, LLC on the World Wide Web at: www.varonlighting.com.

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